

Cykir Rozen

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Motivated and adaptable Information Technology graduate with hands-on experience in digital marketing, social media management, and technology-driven product promotion. Experienced in marketing NFC-powered digital business card solutions and engaging directly with clients during live events and product demonstrations. Skilled in combining technical knowledge with customer-focused communication to support brand growth, lead generation, and digital engagement. Proficient in web technologies including HTML/CSS, PHP, Python, and Laravel, with a strong interest in digital innovation, marketing strategy, and business development.



Websites, Portfolios, Profiles

- [Linktr.ee/Zenn_21](https://linktr.ee/Zenn_21)
- [Github.com/Backstrider](https://github.com/Backstrider)



TECHNICAL SKILLS

- Technical support
- Php, SQL, Python
- Web development projects
- Javascript
- Front-end development
- Content marketing
- Digital marketing campaigns



Work history

Feb 2026 -
May 2026

Marketing & Technical Intern

Aeonsprint solutions

- Assisted in marketing technology-based products and services during company events and campaigns
- Promoted an NFC-powered digital business card integrated with an event management system
- Conducted face-to-face customer engagement and product demonstrations during live events
- Supported social media and promotional activities to increase brand awareness and customer interest
- Collaborated with team members in developing marketing strategies and business partnership initiatives
- Gathered customer feedback and insights to improve product positioning and user engagement
- Helped with planning and hosting of marketing events.
- Assisted in marketing campaign design and performance measurement.
- Managed multiple social media platforms, ensuring a consistent brand voice and message.
- Monitored social media trends and emerging platforms, adopting new strategies to stay ahead of the competition.
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.
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EDUCATION

June 2026

Bachelor of Science: Information Technology

College, University of Eastern Pangasinan

April 2019

Highschool

Saint Philomena's Academy